



Environmental Stewardship in Action

CARIBOU COFFEE — BROOKLYN CENTER, MN

With nearly 500 retail locations throughout America, Minnesota based Caribou Coffee™ maximizes their headquarters in Brooklyn Center, which shrewdly doubles as a coffee house.

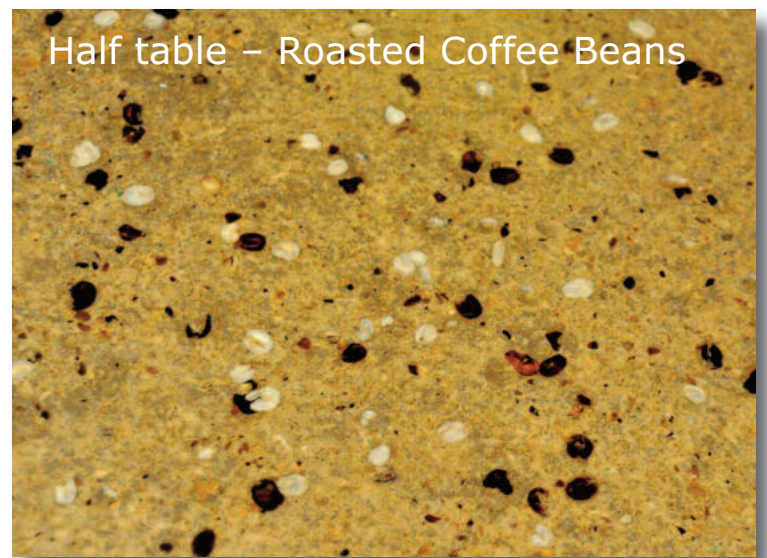
Recently, they commissioned ShetkaStone to create a community table for this location. Using materials common to Caribou Coffee™ houses, ShetkaStone/APR used Caribou's coffee beans (whole and ground), burlap coffee bags and reclaimed cardboard to create a dynamic, visually engaging tabletop finished with UV-cured polyurethane for additional durability.



Half table – Unroasted Coffee Beans



Once customers realize what they are seeing, their interest and engagement moves from "What is it?" to "How is this made?" into conversations about environmental impact and stewardship. Simply by using this table, customers are experiencing first-hand the transformation of materials traditionally sent to a land-fill into beautiful, functional products. This unique tabletop is a practical demonstration of the Caribou Coffee™ commitment to environmental sustainability.



Half table – Roasted Coffee Beans

ShetkaStone - A board-stock made from paper, cardboard and other material fibers rescued before they reach the end of their lifecycle and become landfill. These commonly discarded materials are then re-purposed into beautiful, visually captivating panels used for furniture, partitions, wall-cladding, window sills, store fixtures, vanities, counters, trim, and more.

Just Imagine!



For more information about ShetkaStone and the other North Star products, contact your North Star representative at 1.800.383.9784 or go to www.nssurfaces.com.